

Dear Potential Advertiser,

April 1, 2011

The Louisiana Irrigation Association's (LIA) Newsletter, 'The Louisiana Irrigator' is a quarterly publication. Advertisement space may be purchased by any 'Green Industry' business. A discount is available to LIA Members (see below for details).

Newsletter ads will be published in our Newsletter in March, June, September and December. A Microsoft Word copy or a pdf copy should work fine. Also there is an opportunity to advertise on our website [www.l-i-a.org](http://www.l-i-a.org). Please ask if you are interested or look on the website for prices.

Ad Pricing:

<u>Ad size</u>	<u>Dimensions</u>	<u>1<sup>st</sup> Qtr.</u>	<u>member</u>	<u>non-member</u>
			<u>1yr.</u>	<u>1yr.</u>
Half page horiz. B/W	7-1/2"X 4-1/2"	\$80.	\$210.	\$270.
Qtr. Page B/W	3-1/2"X 4-1/2"	\$45.	\$125.	\$180.
Bus. card B/W	3-1/2"X 2"	\$35.	\$90.	\$140.

For further details contact:

Severn C. Doughty, Sr., LIA Executive Secretary

444 Fox Trot Dr.

Mansfield, LA 71052

(P) (F) 318-872-4677

(E) [scd357@cmaaccess.com](mailto:scd357@cmaaccess.com)

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Attn: Newsletter Ads,  
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444 Fox Trot Dr.  
Mansfield, LA 71052

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